

# THROUGH PEOPLE, PARKS, AND PROGRAMS

The department reaches over 3,000 youth and 500 adult participants. The two city owned sports facilities have a total of 14 fields for use and rental. The department programs 7 youth athletic leagues, 6 ability sport leagues, 3 adult leagues, and many other events.



**Harker Heights**  
Parks & Recreation  
*Creating Community*

## CONTACT US

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# HARKER HEIGHTS PARKS AND RECREATION

**Athletic Sponsorship**



# SPONSORSHIP OPTIONS

## PRESENTING SPONSOR

**\$1,500 PER SPORT (LIMITED TO ONE)**

- Recognition on websites
- Recognition in Rec Guide
- Promotional materials available at Recreation Center
- Recognition on social media (over 3,500 followers)
- Recognition at current athletic facility of use
- Recognition on all marketing materials
- Access during games to distribute materials
- Logo displayed prominently on front of league shirt

## PARKS & RECREATION PARTNER

**\$750 PER SPORT (LIMITED TO FOUR)**

- Recognition on websites
- Recognition in Rec Guide
- Promotional materials available at Recreation Center
- Recognition on social media (Over 3,500 followers)
- Recognition at current athletic facility of use
- Recognition on all marketing materials
- Access to opening day to distribute materials

## PARKS & RECREATION ADVOCATE

**\$500 PER SPORT**

- Recognition on websites
- Recognition in Rec Guide
- Promotional materials available at Recreation Center

## PARKS & RECREATION SUPPORTER IN-KIND DONATIONS

- Recognition on websites
- Recognition in Rec Guide
- Benefits will be based on the value of items received
- Sponsorship should benefit current sport or department
- Subject to approval and need

## CREATING COMMUNITY

Harker Heights Parks and Recreation serves the City of Harker Heights and the surrounding areas as a part of the fifth fastest growing Metropolitan Statistical Area in the State of Texas. The city continues to grow with a population of approximately 30,000 people.

## MAKE AN IMPACT

Sponsorships of any size have the ability to change the lives of youth and adults in our city. Your help provides for the purchasing of league shirts, trophies, equipment, supplies, and scholarships to ensure that residents are not excluded from participating because they lack the funds to do so.